

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	106413-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106413
Alt Order #	06850947
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F Today Show II	9-10a		to						
					09/10/12 to 09/16/12	1x	---T---				
	KSNV			Th	09/13/12	:30	9:56 AM	DH-08-30-08-H Our Turn	\$200.00		1
2	KSNV	M-F Today Show II	9-10a		to						
					09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:00			\$200.00	Credited	1
3	KSNV	Rachael Ray	11am-12pm		to						
					09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	11:12 AM	DH-08-30-08-H Our Turn	\$200.00		2
	KSNV			Th	09/13/12	:30	11:33 AM	DH-08311208H wrong	\$200.00		3
	KSNV			F	09/14/12	:30	11:26 AM	DH-08-30-08-H Our Turn	\$200.00		1
4	KSNV	The Agenda 1230pm	1230-1p		to						
					09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:00			\$100.00	Credited	1
	KSNV			Th	09/13/12	:00			\$100.00	Credited	2
	KSNV			F	09/14/12	:00			\$100.00	Credited	3
5	KSNV	The Agenda 1230pm	1230-1p		to						
					09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:00			\$100.00	Credited	1
	KSNV			Tu	09/18/12	:00			\$100.00	Credited	2
6	KSNV	Days of our Lives	1258p-2pm		to						
					09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	12:59 PM	DH-08311208H wrong	\$200.00		2
	KSNV			Th	09/13/12	:30	12:58 PM	DH-08-30-08-H Our Turn	\$200.00		1
	KSNV			F	09/14/12	:00			\$200.00	Credited	3

The actual broadcast information shown on this invoice was taken from the Official program log.

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Advertiser	Heller, Dean for U.S. Senate	Invoice #	106413-1
Product	HELLER FOR SENATE	Invoice Date	09/23/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/18/12
Station	KSNV	Order #	106413
Account Executive	Amy McCreary	Alt Order #	06850947
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/18/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HE4S
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Days of our Lives	1258p-2pm		to						
					09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	12:59 PM	DH-08-30-08-H Our Turn	\$200.00		2
	KSNV			Tu	09/18/12	:00			\$200.00	Credited	1
8	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					09/10/12 to 09/16/12	2x	--W-F--				
	KSNV			W	09/12/12	:30	11:31 PM	DH-08-30-08-H Our Turn	\$750.00		2
	KSNV			F	09/14/12	:30	11:11 PM	DH-08311208H wrong	\$750.00		1
9	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					09/17/12 to 09/23/12	1x	-T-----				
	KSNV			Tu	09/18/12	:30	11:31 PM	DH-6-21-12-02-HD Job R	\$750.00		1
10	KSNV	Tonight Show	1135p-1237a		to						
					09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	12:30 AM	DH-08311208H wrong	\$250.00		2
	KSNV			Th	09/13/12	:30	12:07 AM	DH-08311208H wrong	\$250.00		1
	KSNV			F	09/14/12	:30	12:24 AM	DH-08-30-08-H Our Turn	\$250.00		3
11	KSNV	Tonight Show	1135p-1237a		to						
					09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	11:58 PM	DH-08-30-08-H Our Turn	\$250.00		1
	KSNV			Tu	09/18/12	:30	12:30 AM	DH09141211H Two in a R	\$250.00		2
12	KSNV	Monday Prime 8-10pm	8-10pm		to						
					09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	8:00 PM	DH-08311208H wrong	\$2,400.00		1
13	KSNV	Tuesday Prime 8-9pm	8-9pm		to						
					09/17/12 to 09/23/12	1x	-T-----				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Tuesday Prime 8-9pm	8-9pm		to						
	KSNV			Tu	09/18/12	:30	8:00 PM	DH09141211H Two in a R	\$2,400.00		1
14	KSNV	NFL Football	1P-9PM		to						
					09/10/12 to 09/16/12	1x	-----S				
	KSNV			Su	09/16/12	:30	7:08 PM	DH-08311208H wrong	\$8,000.00		1
<u>Aired Spots</u>				18							

<u>Gross Total</u>	\$17,700.00	
<u>Agency Commission</u>	\$2,655.00	
<u>Net Amount Due</u>	\$15,045.00	<u>Payment Terms 30 Days</u>

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